



## Pro RFID in BizTalk Server 2009

By Mark Simms, Mark Beckner, Ram Venkatesh

APress. Paperback. Book Condition: new. BRAND NEW, Pro RFID in BizTalk Server 2009, Mark Simms, Mark Beckner, Ram Venkatesh, The market for Radio Frequency Identification (RFID) technology is expanding rapidly, constituting billions of dollars annually. As more organizations adopt RFID solutions and related equipment, the need to route, map, and execute workflows based on RFID data grows exponentially. Microsoft's solution to this demand is BizTalk RFID, an application built to distribute, track, analyze, and provide visibility into enterprise data collected using RFID technologies. To aid in the rapid understanding and adoption of BizTalk RFID, this book's authors have joined together to present Pro RFID in BizTalk Server 2009, the definitive resource for unlocking the potential of the application. With extensive code and configuration examples and multiple case studies illustrating how this application is being used in various industries, authors Ram Venkatesh, the lead developer of the BizTalk RFID platform, Mark Simms, a leading architect and developer of BizTalk RFID solutions, and Mark Beckner, a BizTalk Server and enterprise architecture specialist, ensure that you will gain the insight and master the tools necessary to be able to confidently and efficiently implement a BizTalk RFID solution. What you'll learn

- \* Understand RFID...



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