



The Greatest Secret in the World: The Secret that Unlocks a New World of Exciting Possibilities and Extraordinary Achievements

By Og Mandino

Jaico Publishing House, Delhi, India. Softcover. Book Condition: New. The Greatest Secret In The World has been acclaimed by experts in the field of inspirational literature as a fitting companion to its best-selling predecessor, The Greatest Salesman In The World. According to many of todays publishing standards, The Greatest Salesman In The World should never have become a best seller.But something extraordinary happened to The Greatest Salesman. that peculiar phenomenon called word of mouth advertising which happens to a book once or twice each decade. Hundreds of thousands of copies in hard cover form have already been sold since it first appeared in 1968 and it continues to sell at the rate of thousands of copies per week.In The Greatest Secret In The World, Og Mandino has written his epic sequel to The Greatest Salesman. and much more. In his new book he reproduces the Great Scrolls of Success from his first book and now precedes each of these ancient segments of wisdom with a Twentieth Century, no-holds barred talking to that explains each scroll and shows how to use it for maximum results.Printed Pages: 188.



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